



“Specifically address independent landscape gardeners.”

www.campos-net.de



Ulmer

On the Pulse.

Title Portrait

„Specifically address independent landscape gardeners.“

campos supports the practical professional everyday life in gardening and landscaping companies with

- information about new developments and products
- immediately implementable tips for work and training
- up-to-date news from the industry

Efficiency and decision-making aids are of top priority here.

The Target Group

- Gardening and landscaping companies and management
- Site supervisors
- Young, ambitious landscape gardeners

The campos Content Concept

With a friendly approach, compact but carefully processed texts, expressive images and a dose of entertainment and humour, campos offers

- Information about work procedures – be it earth and stone work, vegetation, maintenance and more
- Presentations on plants, materials and auxiliary supplies, technology, IT
- Help for the company in its everyday work

- Especially with regards to operations and staff management, communication, further education and training, law
- Portraits of exemplary companies, suppliers, projects and people from the industry
- News and reports about exhibitions and other events.

The Regular Themes

- Technology and materials for construction
- Maintenance of greenery
- Shrubs, woods, vegetation
- Building site vegetation
- Water technology and irrigation
- Plant protection, fertiliser and substrates
- Operational organisation, personnel, marketing
- Health tips
- Current news, events and trends within the industry

Marketing and Sales Advice

If you have any questions about campos, I am happy to help you. Call me!

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Vital Statistics

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Eugen Ulmer KG

Volume / Frequency of Publication

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monthly

Purchase Price







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Formats and Prices

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Formats	Colour	Prices / Euro	Width × Height
1/1 	b/w	2.125,-	Type area format
	2c	2.625,-	205 × 284 mm
	3c	3.125,-	
	4c	3.625,-	
	b/w	2.337,-	Section format*
	2c	2.837,-	222 × 310 mm
	3c	3.337,-	
	4c	3.837,-	
2/3 	b/w	1.416,-	Type area format
	2c	1.916,-	205 × 184 mm
	3c	2.416,-	132 × 284 mm
	4c	2.916,-	
	b/w	1.558,-	Section format*
	2c	2.058,-	222 × 197 mm
	3c	2.558,-	143 × 310 mm
	4c	3.058,-	
1/2 	b/w	1.062,-	Type area format
	2c	1.562,-	205 × 140 mm
	3c	2.062,-	100 × 284 mm
	4c	2.562,-	
	b/w	1.168,-	Section format*
	2c	1.668,-	222 × 153 mm
	3c	2.168,-	111 × 310 mm
	4c	2.668,-	


Formats	Colour	Prices / Euro	Width × Height
1/3 	b/w	708,-	Type area format
	2c	1.208,-	205 × 92 mm
	3c	1.708,-	66 × 284 mm
	4c	2.208,-	
	b/w	779,-	Section format*
	2c	1.279,-	222 × 105 mm
	3c	1.779,-	77 × 310 mm
	4c	2.279,-	
1/4 	b/w	531,-	Type area format
	2c	881,-	205 × 68 mm
	3c	1.231,-	100 × 140 mm
	4c	1.581,-	48 × 284 mm
	b/w	584,-	Section format*
	2c	934,-	222 × 81 mm
	3c	1.284,-	111 × 153 mm
	4c	1.634,-	59 × 310 mm
1/8 	b/w	265,-	Type area format
	2c	515,-	205 × 32 mm
	3c	515,-	100 × 68 mm
	4c	515,-	48 × 140 mm

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* Plus 5 mm bleed difference all round.

Themes and Dates

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Edition	Date of publication	Closing Date for Adverts	Themes	Exhibitions / Trade Fairs
January	21.01.09	29.12.08	Tree and wood maintenance Sneak preview about Landespflegetage Lawn and garden maintenance technology Preliminary reports about IPM and Giardina exhibitions	Landespflegetage Veitshöchheim 21.-22.01.09 IPM Essen 29.01.-01.02.09 
February	18.02.09	27.01.09	Playgrounds and sports areas Construction machinery and equipment Surface greenery with shrubs	Giardina Karlsruhe 12.- 15.02.09
March	18.03.09	24.02.09	Concrete, clinker, mortar Lawn and garden maintenance technology Work wear and work shoes Sneak preview about Forst live exhibition	Giardina CH Zurich 18.-22.03.09 Forst live Offenburg-Ortenau 03.-05.04.09
April	22.04.09	31.03.09	Water in the garden / swimming pools Construction machinery and equipment Lawns and lawn maintenance	Deutsche Baumpflegetage Augsburg 21.-23.04.09 Bundesgartenschau Schwerin 23.04.-11.11.09
May	20.05.09	28.04.09	Fertiliser and substrates Sneak preview about Stone+tec exhibition Woodwork and wood processing	Stone+tec Nuremberg 20.-23.05.09 
June	17.06.09	26.05.09	Sneak preview about demopark/demogolf Construction machinery and equipment	demopark+demogolf Eisenach 21.-23.06.09  

July	15.07.09	23.06.09	Plant protection in gardening and landscaping companies Light in the garden, Lawn and garden maintenance technology Follow-up report on demopark/demogolf	Plantarium NL-Boskoop 26.–29.08.09 spoga Cologne 30.08.–01.09.09	
August	19.08.09	28.07.09	Roof and facade greenery Sneak preview about NordBau exhibition Pick-ups and other vehicles – Outlook from the IAA	Stauden- und Gehölztage CH Wädenswil 03.–04.09.09 NordBau Neumünster 10.–15.09.09 IAA Frankfurt 17.–27.09.09	
September	23.09.09	01.09.09	Construction machinery and equipment Practical IT		
October	21.10.09	29.09.09	Cutting and chaffing wood Lawn and garden maintenance technology Wood vegetation and plant preparations	Arbeitsschutz und -sicherheit Düsseldorf 03.–06.11.09	
November	18.11.09	27.10.09	Renting and leasing machinery and equipment Construction machinery Winter maintenance programme		
December	16.12.09	24.11.09	Lawn and garden maintenance technology Natural stones Garden equipment / fences		

We reserve the right to make changes!